

AUTHORIZATION FOR COMMERCIAL FILMING OR PHOTOGRAPHY

The Kays Foundation (hereinafter referred to as "Owner") hereby grants to _____ (hereinafter referred to as "Producer") and its employees, agents, independent contractors, and suppliers, authority to enter the property located at 1212 University Loop East (hereinafter referred to as "Property") for the purpose of conducting commercial filming or photography. The nature of the proposed filming or photography is as follows: _____

Producer may use the exterior of the Property as long as it does not interfere with other activities. Owner hereby grants Producer a limited license to reproduce its protected marks solely and only in the described commercial filming or photography. Owner further grants Producer a limited license to reproduce images of its buildings and grounds which are also protected marks. Permission must be obtained from Arkansas State University for the depiction in any photographs of their trademarks or logos.

Producer may not use the protected marks in any medium outside the commercial filming or photography described above and may not reproduce the protected marks outside the commercial filming or photography described above for any purpose whatsoever.

Producer may photograph, film, videotape, and record sound on the Property. Producer may bring onto the Property any crew, actors, and equipment necessary for production so long as such production does not disrupt normal

business or operations.

Producer specifically agrees to indemnify, reimburse, and hold Owner harmless for any personal injury or property damage caused in any way by Producer's filming or photography. Producer will obtain appropriate releases from any individuals depicted in the commercial filming or photography for use of their voices, images, or likenesses.

Producer agrees that a representative of Owner may be present during the filming or photography to ensure compliance with the terms of this agreement.

Producer represents that it is covered by public liability and property damage insurance in the amount of \$_____. A copy of proof of insurance is attached to this Authorization.

Producer will give Owner appropriate recognition in screen or print credits in any medium in which the Property is depicted.

The Kays Foundation

Producer

By: _____

By: _____

Title

Title

Date: _____